

BDI Services

Same services. Different approach.



BRANDING + DESIGN + ILLUSTRATION

about the co-founders

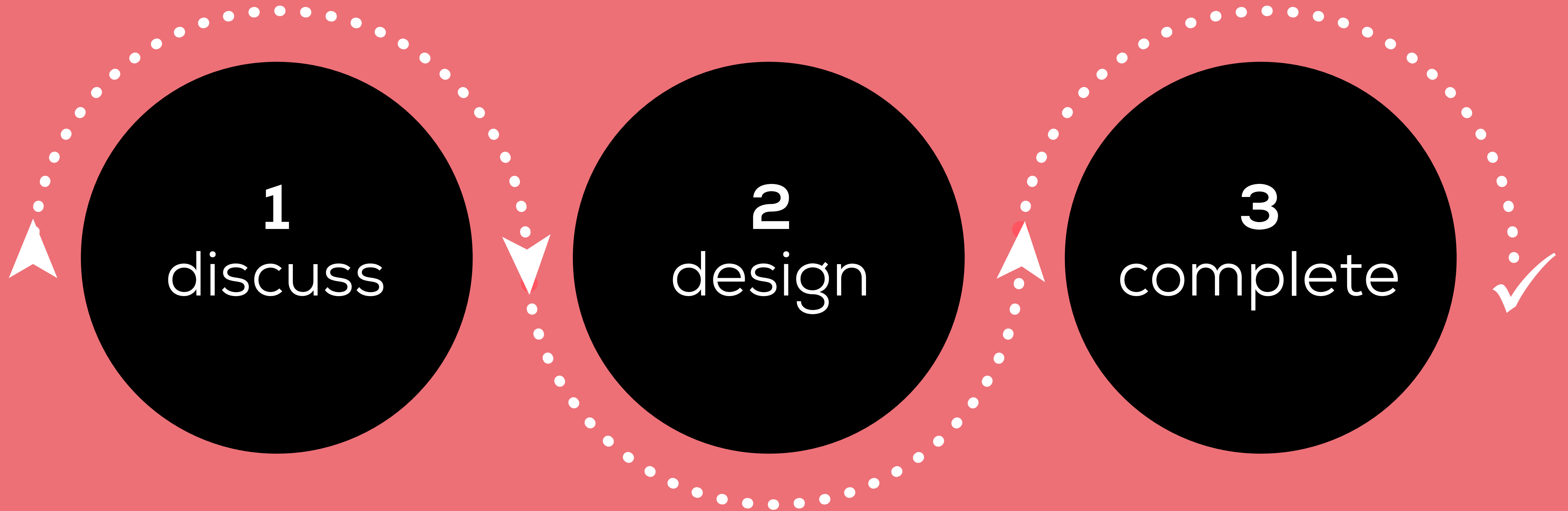


I'm **Teresa Smith** a lover of cats & all things creative. I studied Digital Media at UAL in 2002 following an award-winning career in beauty, authored 6 lash books and taught around the world for my sister company I Love Lash, which I operate alongside BDI Services with Tariq at my central London studio.

I'm **Tariq Singleton** a London based portrait illustrator working in a sketchy yet realistic style, combining digital airbrush and coloured pencils. My work has been published in The Lash Bible professional eyelash styling books. My freelance studio work includes film posters and DVD/Blu-ray covers.



how we work



We schedule a call to discuss your requirements and confirm which package best suits your needs.

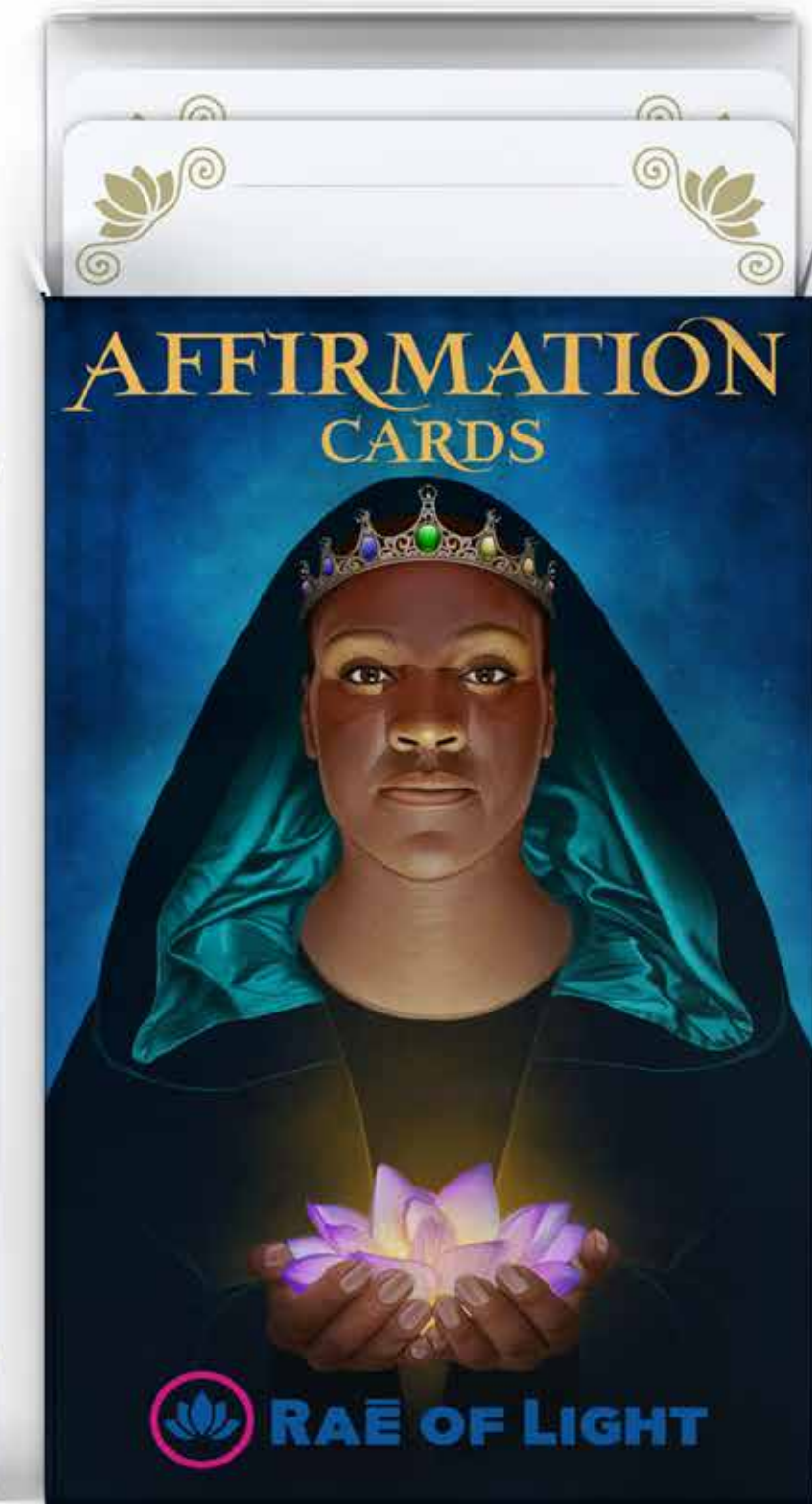
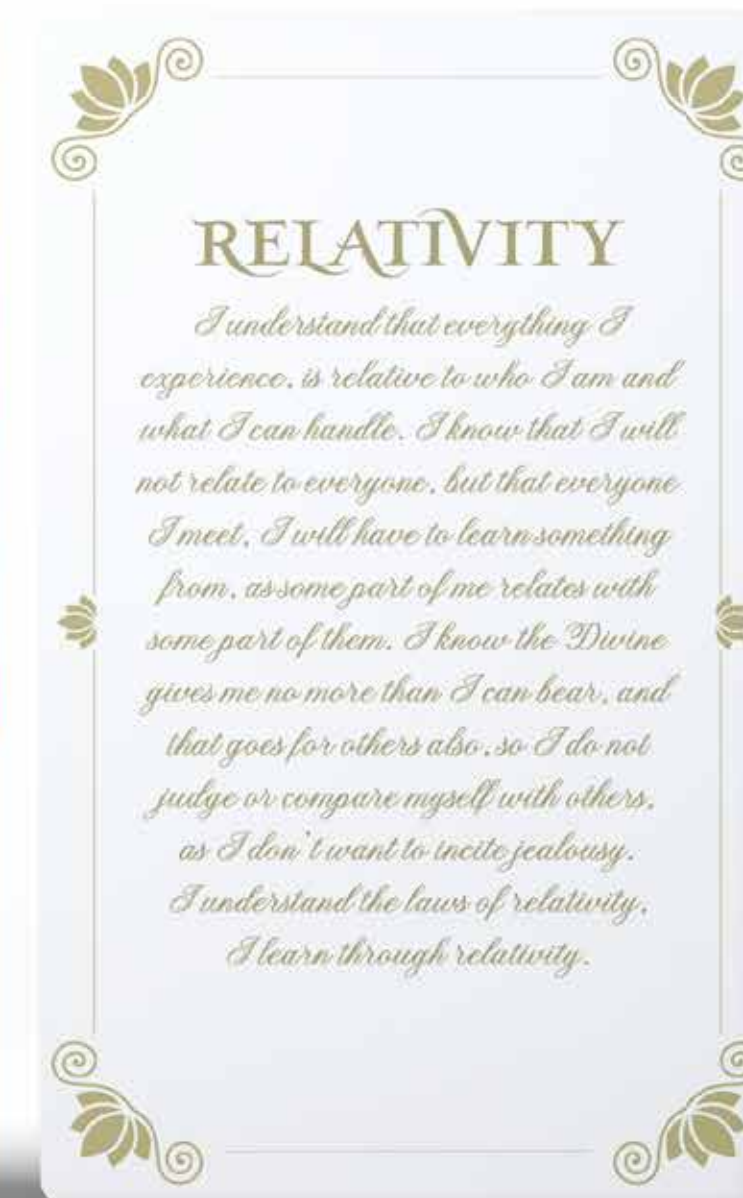
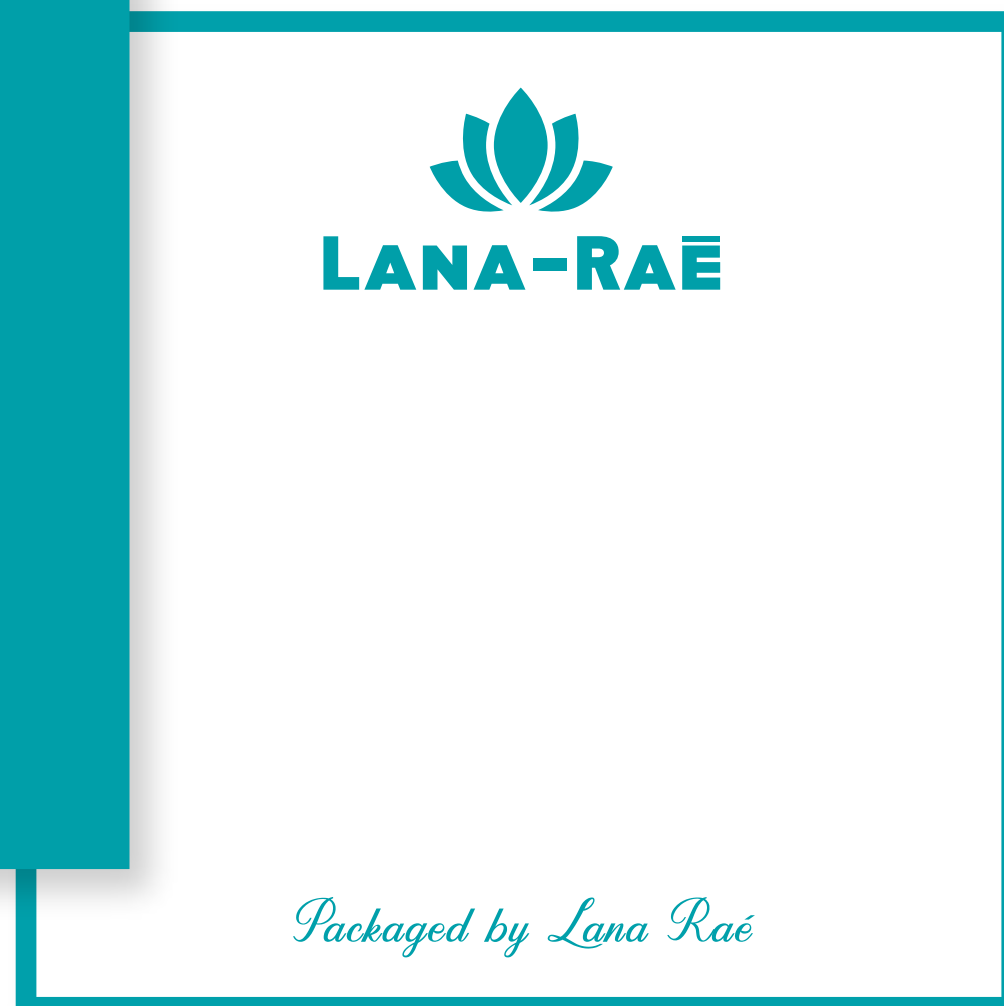
We submit our concepts to you for feedback and revise as needed.

We complete your brand transformation helping you stand out from the crowd.

case study

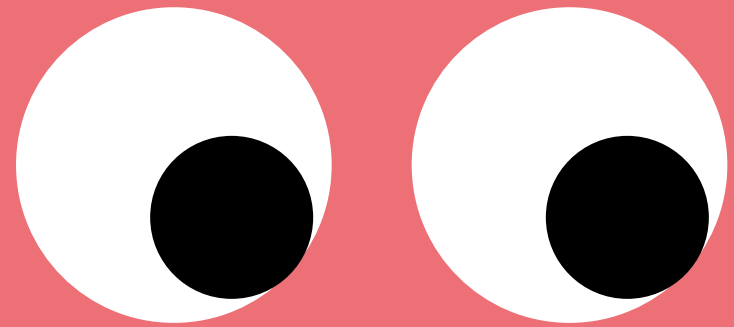


LANA-RAE



the packages

STARTUP



+ logo refresh

- › update of existing logo
- › up to 5 revisions
- › colour palette

+ stationary

- › business card
- › letterhead
- › comp slip
- › product labels

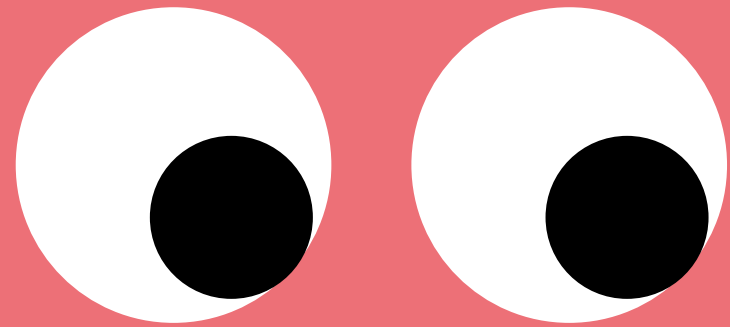
+ social media

- › IG profile pic
- › IG layout design
- › social media covers

package
from
£250

subject to your requirements

CREATIVE



+ logo design

- › 3 logo concepts
- › up to 5 revisions
- › colour palette

+ brand identity

- › email signature
- › merchandising
- › fonts

+ marketing tools

- › pitch deck
- › flyer/ postcard
- › poster

+ social media

- › IG profile pic
- › IG layout design
- › social media covers

+ stationary

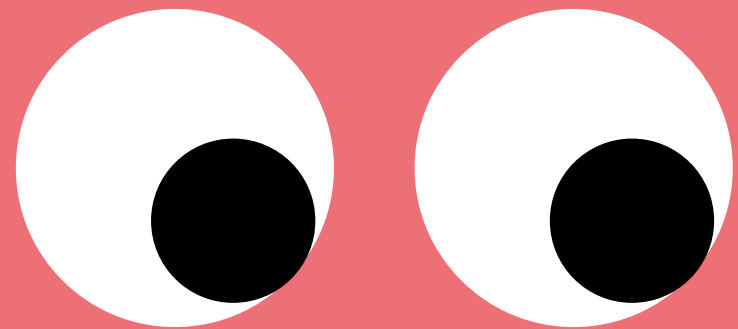
- › business card
- › letterhead
- › comp slip
- › product labels

package
from
£400

subject to your requirements

the add ons

ADDONS



+ illustration

- › technical line drawing
- › pencil sketch
- › full colour painting
- › packaging artwork
- › adaptable style

+ image vectorising

- › Convert pixelated images into crisp graphics
- › Finished vector file will keep it's sharpness at any size

3D rendering & 2D animation available on request

+ web design

- › site template customisation
- › domain set-up
- › e-commerce

+ photography

- › product pics
- › headshot
- › image retouching

services
from

+ illustration

£20 per hour

+ photography

£60 per image

+ image vectorising

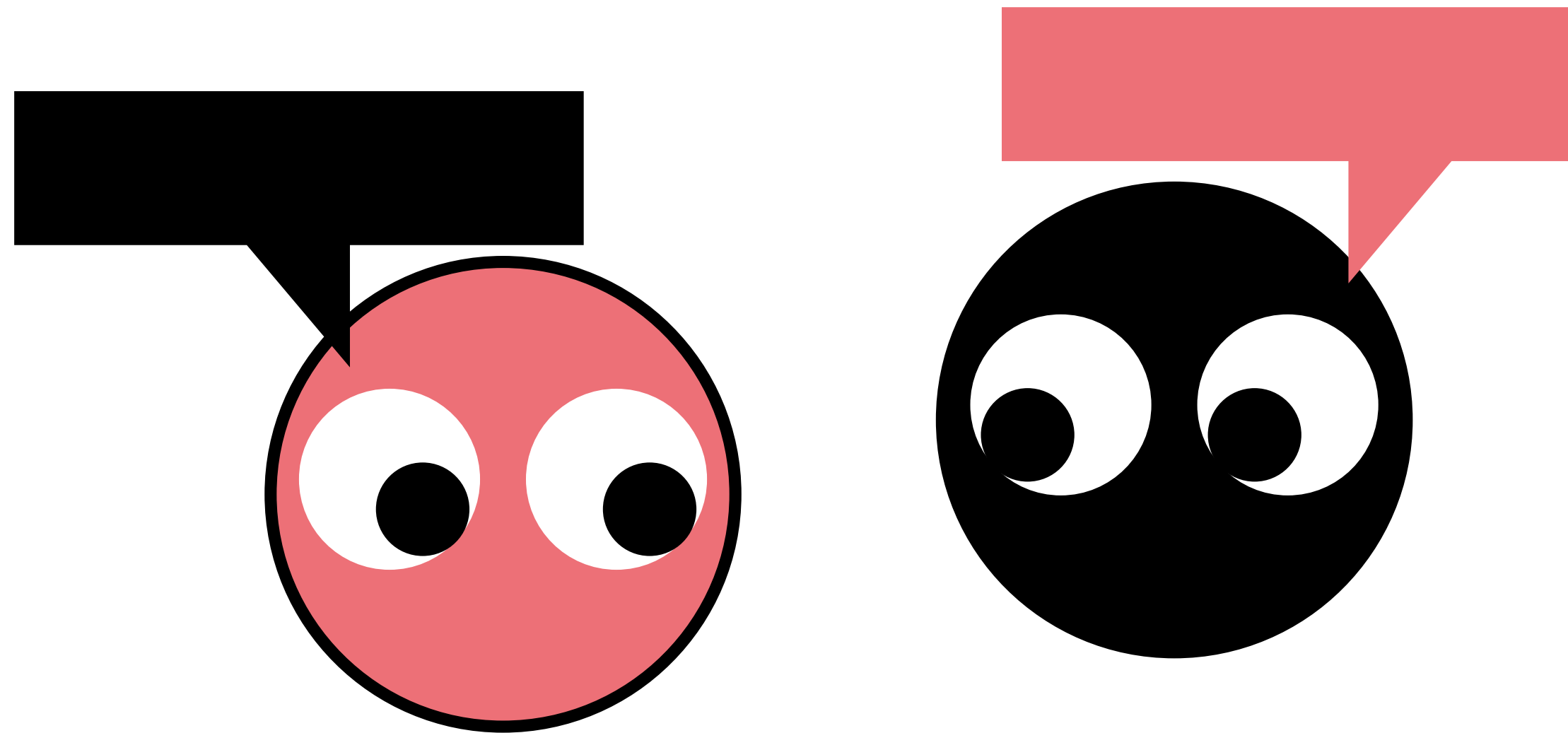
£40 per image

+ web design

£800

contact us

Let's connect and make the magic happen like Spielberg...



Contact Teresa & Tariq

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